



# AACBT

AUSTRALIAN ASSOCIATION  
FOR COGNITIVE AND  
BEHAVIOUR THERAPY

## **2018 AACBT National Conference**

**25-27 October 2018, Royal on the Park, Brisbane**

The Australian Association for Cognitive and Behaviour Therapy (AACBT) is a not for profit multidisciplinary association for health professionals with an interest in research and the application of established and emerging evidence-based Cognitive and Behaviour Therapies (CBT). The broad mission of the AACBT is to help professionals reduce the burden associated with mental illness.

The 39<sup>th</sup> National AACBT Conference will be held at the Royal on the Park, Brisbane.

A number of sponsorship opportunities for promoting your company whilst contributing to the overall success of the 2018 National Conference and the mission of the AACBT are listed below.

Supporting the 2018 National Conference will promote your company to over 250 allied health and medical delegates and approximately 7,500 members of the AACBT newsletter list nationwide. We anticipate that sponsorship of this important event will provide substantial networking opportunities for potential sponsors and advertisers, both in industry as well as in local and regional tourism.

### **AACBT National Conference Committee Members**

Associate Professor Caroline Donovan – Convenor

Associate Professor Sonja March – Scientific Convenor

Professor Leanne Hides – National Conference Chair

Professor Amanda Baker – National President

Associate Professor Ross Menzies – Editor Behaviour Change & WCBCT Representative

Dr Rhonda Stoertebecker – Qld Branch Chair

Ms Natasha Dean – National Tour Coordinator

Ms Lara Keogh – Venue Liaison

Dr Kristen McCarter – Early Career Research Chair

Dr Danica Liu – 2019 Convenor

Dr Helen Stallman – 2019 Scientific Convenor



# AACBT

AUSTRALIAN ASSOCIATION  
FOR COGNITIVE AND  
BEHAVIOUR THERAPY

## Benefits of Support

**Your support of the AACBT National Conference will provide you an opportunity to:**

- **Gain access to, and engage with** attendees from different allied health and medical specialties both face-to-face and via newsletters & social media through to October
- **Create awareness and understanding** for your brand and organisation with an opportunity to showcase your latest product developments and services that differentiate you from your competitors
- **Build and improve relationships** with current and potential clients and continue to build your reputation as a leader in your field or community
- **Enhance your credibility and corporate social responsibility** by contributing directly to the scientific education of mental health professionals

The following prospectus will demonstrate how to bring your organisation to the top of the mind with Australasian mental healthcare professionals.

Please note that we advise you to secure your participation early in order to gain long-term exposure.



# AACBT

AUSTRALIAN ASSOCIATION  
FOR COGNITIVE AND  
BEHAVIOUR THERAPY

## Supporter Packages & Inclusions

### Major Sponsor

A\$1,650 incl. GST

### Inclusions

- Your company logo (with hyperlink to your company website) included on the conference website
- Your company logo and short company profile printed in the conference handbook (150 words)
- One advertisement in colour in the A4 Conference Guidebook (*proofed artwork to be provided by sponsor*)
- 1 x complimentary scientific program conference registration

### Conference Handbook Advertisement

Conference handbooks will be distributed to all delegates on registration day. All costs below are in AUD \$ and incl. GST

- Full page advertisement \$330 (*proofed artwork to be provided*)
- Half page advertisement \$165 (*proofed artwork to be provided*)

### Satchel Insert

- 1-page flyer \$220
- Brochure up to 4 pages (A4 size) \$330
- Brochure over 4 pages (A4 size) \$550
- Product samples or promotional items such as pens, vouchers, souvenirs \$330

### Other Sponsorship Opportunities

Other sponsorship opportunities are available contributing to specific events or materials, including:

- Your logo on lanyards for delegate name tags \$4,000
- Delegate satchels \$4,000
- Welcome reception sponsor \$5,000

Package options can be quoted upon your specific request.



# AACBT

AUSTRALIAN ASSOCIATION  
FOR COGNITIVE AND  
BEHAVIOUR THERAPY

## Exhibition

A\$3,300 incl. GST

Sponsors, companies and organisations are invited to exhibit at the conference, to have the opportunity to network and showcase their products/services to their target audience.

Venue	Royal on the Park, Brisbane 152 Alice Street, Brisbane, QLD, 4000
Exhibition Details	Timings will be confirmed close to the date for all confirmed exhibitors
Exhibition Opening Days	Thursday 25 October 2018 Friday 26 October 2018 Saturday 27 October 2018

### Exhibition – Table Top Display

Inclusions:

- Complimentary scientific program registration for 1 x company representative
- Your company logo included on the conference handbook
- One table top display in the catering area which includes:
  - Trestle table
  - 2 x chairs

To book space, please complete the Sponsorship/Exhibitor application form by April 2018. Space allocation will occur shortly after this date, though applications will be considered after this date.

Payment must be received prior to space allocation.



# AACBT

AUSTRALIAN ASSOCIATION  
FOR COGNITIVE AND  
BEHAVIOUR THERAPY

## Booking Form – 2018 AACBT National Conference Deadline: April 2018

Email to: [info@aacbt.org.au](mailto:info@aacbt.org.au)

Business or Company Name:	
Contact Name:	
Position held:	
Email:	
Work phone:	
Address:	

We are interested in the following (please tick those that apply). All prices are in AUD \$ and inclusive of GST.

Package Option	Investment (incl. GST)	Selection
Major sponsorship	\$1,650	
Full page program advertisement	\$330	
Half page program advertisement	\$165	
Satchel insert: 1-page flyer	\$220	
Satchel insert: Brochure up to 4 pages (A4)	\$330	
Satchel insert: Brochure over 4 pages (A4)	\$550	
Product samples	\$330	
Exhibition	\$3,300	
Other (insert here):		
<b>Investment total</b>	<b>\$</b>	

I \_\_\_\_\_ (sponsor name & signature) agree to the terms and condition stated below.

Date \_\_\_\_\_

### Terms and Conditions

- The support is offered as an unconditional sponsorship. The supporter has no control over content, tone or emphasis of the meeting or publications.
- There will be no opportunity for the company to control the curriculum of educational initiatives of this meeting.
- There is no inference that the meeting endorses the company's products as a result of the provision of support.

### Cancellation Policy

If cancellation is necessary once support of the meeting is confirmed, the following penalties will apply:

- Cancellation notices received in writing prior to Friday 1 June 2018 will be entitled to a refund of 50% of the total amount.
- Cancellation notices received in writing after Friday 1 June 2018 will not be entitled to a refund.