



AACBT

AUSTRALIAN ASSOCIATION
FOR COGNITIVE AND
BEHAVIOUR THERAPY

2021 AACBT National Conference

28-30 October 2021

The Esplanade Hotel, Fremantle, Western Australia

The Australian Association for Cognitive and Behaviour Therapy (AACBT) is a not-for-profit multidisciplinary association for health professionals with an interest in research and the application of established and emerging evidence-based Cognitive and Behaviour Therapies (CBT). The broad mission of the AACBT is to help professionals reduce the burden associated with mental illness.

There are several opportunities for promoting your company whilst contributing to the overall success of our National Conference and the mission of the AACBT.

Your support of the AACBT National Conference will provide access to promote your company to 9,000+ subscribers of the AACBT newsletter list nationwide, and approximately 150 allied health and medical delegates during the event, plus exposure via our social media channels. We anticipate that your involvement with this important event will provide substantial networking opportunities.

Our conference delegates come from all over Australia, and they range from early career to experienced researchers and clinicians.

AACBT National Conference Committee Members

- Dr Janice Wong – Convenor 2021 (WA)
- Professor Peter McEvoy – Scientific Convenor 2021 (WA)
- Professor Louise Sharpe – National Conference Coordinator (Chair)
- Associate Professor Melissa Norberg – National President
- Ms Natasha Dean – National Tour Coordinator
- Dr Rebecca Anderson – Director (Memberships)
- Associate Professor Kristin Gainey – Early Career Research Co-Chair
- Dr David Preece – Early Career Research Co-Chair
- Professor Peter J Norton – Convenor 2022 (Vic)



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Benefits of Support

Your support of the AACBT National Conference will provide you an opportunity to:

Gain access to, and engage with attendees from different allied health and medical specialties both face-to-face and via newsletters & social media through to the conference

Create awareness and understanding for your brand and organisation with an opportunity to showcase your latest product developments and services that differentiate you from your competitors

Build and improve relationships with current and potential clients and continue to build your reputation as a leader in your field or community

Enhance your credibility and corporate social responsibility by contributing directly to the scientific education of mental health professionals

This prospectus will introduce you to the opportunities for how to bring your organisation to the top of the mind with Australasian mental healthcare professionals.

We strongly encourage you to secure your participation early to gain long-term exposure. This can be done by submitting the form on the last page of this package.

Please note that the AACBT Board reserves the right to make final decisions regarding national conference.

You are invited to exhibit at the conference, to have the opportunity to network and showcase your products/services to your target audience.

Venue	The Esplanade Hotel, Fremantle 46-54 Marine Terrace, Fremantle, WA
Exhibition Opening Days	Thursday 28 October 2021 Friday 29 October 2021

All Partners – Tabletop Display

Inclusions:

- One complimentary scientific program registration
- Your company logo included on the conference handbook, website, and app
- One tabletop display which includes:
 - Trestle table
 - 2 x chairs

To confirm your support, please complete the application form. Space allocation will occur in early October.

Payment must be received prior confirm to space allocation.



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Supporter Packages & Inclusions

Premium Partner – A\$10,000 incl. GST

Benefits

- Prominent logo placement on partners slides on the big screen throughout the event
- The ability to display your company's banner* at your exhibition table
- Your company's banner* to be displayed at the Welcome Reception
- One ticket to the Welcome Reception
- A short company profile in addition to your company's logo on the AACBT conference website and app, including web links as requested
- Your company's logo and AACBT's logo to be displayed on a long-lasting conference gift to participants (eg reusable coffee eco cup)
- Your organisation will be thanked and acknowledged via AACBT's social media platforms in the lead up to, and during the conference via the publication of your social media links and handles
- An additional delegate ticket to the scientific program
- Early access to tickets for the prestigious AACBT wine dinner

** Company banner to be provided by your organisation; banner of a standard size (88cm x 200cm)*

Major Partner – A\$5,000 incl. GST

Benefits

- Prominent logo placement on partners slides on the big screen throughout the event
- The ability to display your company's banner* at your exhibition table
- One ticket to the Welcome Reception
- A short company profile in addition to your company's logo on the AACBT conference website and app, including web links as requested
- Your company's logo and AACBT's logo to be displayed on a long-lasting conference gift to participants (eg reusable coffee eco cup)
- Your organisation will be thanked and acknowledged via AACBT's social media platforms in the lead up to, and during the conference via the publication of your social media links and handles

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Key Event Partner – A\$3,500 incl. GST

Eg keynote speaker or invited speaker presentation slots, master clinician session, workshops

Benefits

- Prominent logo placement on opening slide on big screen prior to the key event, and following the key event
- Opportunity to introduce speaker for key event
- 1 page advertisement in program
- Your company's name will be stated in program next to name of key event

Conference Partner – A\$1,650 incl. GST

Benefits

- Your company logo (with hyperlink to your company website) included on the conference website
- Your company logo and short company profile printed in the conference app (150 words)

Special Opportunities

These opportunities are available, contributing to specific events or materials, including:

Logo on Conference products:

- | | |
|--|----------|
| • Lanyards for delegate name tags | \$1,000 |
| • Reusable coffee eco cups – glass | \$2,000* |
| • Reusable coffee eco cups – rice husk fibre | \$1,500* |
| • Reusable coffee eco cups – bamboo | \$1,500* |
| • Welcome Reception | \$4,000* |
| • Coffee cart | \$1,500* |

**Only one opportunity available*

Package options can be quoted upon your specific request.



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Booking Form – 2020 AACBT National Conference

Deadline: 30 September 2021

Email to: info@aacbt.org.au

Business or Company Name:	
Contact Name:	
Position held:	
Email:	
Contact phone:	

Please tick each option below, all prices are in AUD\$ and inclusive of GST.

Package Option	Investment (incl. GST)	Selection
Premium Partner	\$10,000	
Major Partner	\$5,000	
Key Event Partner	\$3,500	
Conference Partner	\$1,650	
Special opportunities:		
Lanyards for delegate name tags	\$1,000	
Reusable coffee eco cups – glass	\$2,000	
Reusable coffee eco cups – rice husk fibre	\$1,500	
Reusable coffee eco cups – bamboo	\$1,500	
Welcome reception	\$4,000	
Coffee cart	\$1,500	
Advertisement and logo in conference app	\$330	
Other (insert here):		
Investment total	\$	

I _____ (name & signature) agree to the terms and condition stated below.

Date _____

Terms and Conditions

The support is offered as unconditional – IE the supporter has no control over content, tone or emphasis of the meeting or publications.

There will be no opportunity for the company to control the curriculum of educational initiatives of this meeting.

There is no inference that the meeting endorses the company's products as a result of the provision of support.

Cancellation Policy

Cancellation notices received in writing prior to Thursday 30 September 2021 will be entitled to a refund of 50% of the total amount.

Cancellation notices received in writing after Friday 1 October 2021 will not be entitled to a refund.