



AACBT

AUSTRALIAN ASSOCIATION
FOR COGNITIVE AND
BEHAVIOUR THERAPY

2022 AACBT National Conference

13-14 October 2022 – scientific program

Crowne Plaza, Melbourne, Victoria

The Australian Association for Cognitive and Behaviour Therapy (AACBT) is a not-for-profit multidisciplinary association for health professionals with an interest in research and the application of established and emerging evidence-based Cognitive and Behaviour Therapies (CBT). The broad mission of the AACBT is to help professionals reduce the burden associated with mental illness.

The 42nd AACBT National Conference will be held at The Crowne Plaza, Melbourne as a face-to-face event.

Several sponsorship opportunities for promoting your company whilst contributing to the overall success of the 2022 National Conference and the mission of the AACBT are available.

Supporting the 2022 National Conference will promote your company to more than 150 allied health and medical delegates and exposure via our 9,000+ subscriber newsletter list, nationwide. We anticipate that sponsorship of this important event will provide substantial networking opportunities for potential sponsors and advertisers, both in industry as well as in local and regional tourism.

Our conference delegates come from all over Australia and range from early career to experienced researchers and clinicians.

AACBT National Conference Committee Members

- Professor Peter J Norton – Scientific Convenor 2022 (Vic)
- Ms Natasha Dean – National Tour Coordinator, Convenor 2022 (Vic)
- Professor Louise Sharpe – National Conference Coordinator (Chair)
- Associate Professor Melissa Norberg – National President
- Ms Lisa Catania – Sponsorship Coordinator (Vic)
- Associate Professor Kristin Gainey – Early Career Research Co-Chair
- Dr David Preece – Early Career Research Co-Chair
- Ms Anna Dedousis-Wallace – Convenor 2023 (NSW)
- Associate Professor Jill Newby – Scientific Convenor 2023 (NSW)

Benefits of Support

Your support of the AACBT National Conference will provide you an opportunity to:

Gain access to, and engage with attendees from different allied health and medical specialties both face-to-face and via newsletters & social media through to October



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Create awareness and understanding for your brand and organisation with an opportunity to showcase your latest product developments and services that differentiate you from your competitors

Build and improve relationships with current and potential clients and continue to build your reputation as a leader in your field or community

Enhance your credibility and corporate social responsibility by contributing directly to the scientific education of mental health professionals

The following prospectus will demonstrate how to bring your organisation to the top of the mind with Australasian mental healthcare professionals.

We strongly encourage you to secure your participation early to gain long-term exposure. This can be done by submitting the form on the last page of this package.

Please note that the AACBT Board reserves the right to make final decisions regarding the national conference.

These are our exciting Keynote and Invited Speakers:

Who	What	Title
Professor Willem Kuyken	Keynote plenary address	Mindfulness-based cognitive therapy for life
Dr Cammi Murrup-Stewart	Keynote plenary address	First Nations wellbeing: myths, misconceptions, and mobilising strengths
Associate Professor Dana Wong	Plenary address	Can CBT be effectively adapted for people with cognitive impairment after acquired brain injury?
Professor Andrew Chanen	Plenary address	Adolescent personality disorders
Associate Professor Laura Jobson	Plenary address	Considering the Role of Culture in Trauma-Focused Psychological Interventions
Dr Zeffie Poulakis & Dr Carmen Pace	Plenary address	Mental health in trans, gender diverse, and non-binary young people: what we know and how to help
Professor Willem Kuyken	All-day workshop	Mindfulness (-based cognitive therapy) for life. Ancient wisdom meets modern psychology in the contemporary world.
Dr Cammi Murrup-Stewart & Mr Samuel Fisher	Half-day workshop	Developing a professional and clinical toolkit for being a first nations ally
Associate Professor Dana Wong	Half-day workshop	How to effectively adapt cbt for people with cognitive impairment



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Supporter Packages & Inclusions

All Partners (Exhibitor Booths)

Inclusions:

- One complimentary scientific program registration
- 1 page advertisement in electronic conference abstract book
- Your company logo included in the electronic conference abstract book and website
- Inclusion of logo on slides during breaks of conference
- One tabletop space which includes:
 - One trestle table
 - Two chairs
 - Access to power supply

To confirm your partnership, please complete the application form. Space allocation will occur in early October.

Payment must be received to confirm your space allocation.

Premium Partner – A\$5,000 incl. GST

Benefits

- Invitation for exhibitors to Welcome Reception (Thursday night)
- Prominent logo placement on website and newsletters
- The ability to display your company's banner* at your exhibition table
- A short company profile in addition to your company's logo on the AACBT conference website, including web links as requested
- Your company's logo and AACBT's logo to be displayed on conference related emails, describing your organisation as a Premium Partner
- Your organisation will be thanked and acknowledged via AACBT's social media platforms in the lead up to, and during the conference via the publication of your social media links and handles
- An additional delegate ticket to the scientific program
- Early access to tickets for the prestigious AACBT Fine Wine dinner**

* You provide your own banner

**Access does not guarantee purchase

Major Partner – A\$2,500 incl. GST

Benefits

- Invitation for exhibitors to Welcome Reception (Thursday night)
- Prominent logo placement on website and newsletters



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- The ability to display your company's banner* at your exhibition table
- A short company profile in addition to your company's logo on the AACBT conference website, including web links as requested
- Your company's logo and AACBT's logo to be displayed on conference related emails, describing your organisation as a Major Partner
- Your company will be thanked and acknowledged via AACBT's social media platforms in the lead up to, and during the conference via the publication of your social media links and handles

* You provide your own banner

Key Event Partner – A\$1,750 incl. GST

Eg keynote speaker or invited speaker presentation slots, master clinician session, workshops, early career networking, publishing tips session, etc

Benefits

- Prominent logo placement on website and newsletters
- Opportunity to introduce speaker for key event
- Your company's name will be included in program and website with supported key event

Workshop Supporter – \$800 incl. GST

Benefits

- Your company's name included as a sub-title of the workshop in electronic conference abstract book, and all advertising materials associated with the workshop
- Prominent logo placement on slides prior to workshop and during breaks
- 1 page advertisement in electronic conference abstract book

Networking Supporter – \$500 incl. GST

Eg Online Welcome Reception, ECR Networking Event

Benefits

- Your organisation's name included on conference advertising material relating to the sponsored event (with hyperlink to your website)
- Your company logo and short company profile included in the electronic conference abstract book (150 words)



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AUSTRALIAN ASSOCIATION
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Conference Supporter – A\$300 incl. GST

Benefits

- Your company logo (with hyperlink to your company website) included on the conference website
- Your company logo and short company profile included in the electronic conference abstract book (150 words)

Special Opportunities

These individual opportunities are also available

- 1 page advertisement in electronic conference abstract book \$200
- Your logo on lanyards for delegate name tags \$1,000
- Delegate satchels \$1,000
- Welcome reception sponsor \$3,000
- Coffee carts \$1,500

Package options can be quoted upon your specific request.



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Summary Table

	Premium Partner	Major Partner	Key Event Partner	Workshop Supporter	Networking Supporter	Conference Supporter
1 scientific program registration	X	X	X			
1 additional registration	X					
Logo in abstract book	X	X	X	X	X	X
Logo in break slides	X	X	X	X	X	X
1 page advertisement	X	X	X			
Exhibitor space	X	X	X			
Banner display	X	X				
Logo on website	X	X	X	X	X	X
Company profile on website	X	X			X	X
Logo in newsletters	X	X	X	X	X	X
Welcome reception ticket	X	X				
Introduce supported speaker			X			



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Booking Form – 2021 AACBT National Conference

Deadline: 31 July 2022

Email to: info@aacbt.org.au

Business or Company Name:	
Contact Name:	
Position held:	
Email:	
Contact phone:	

Please indicate each option below, all prices are in AUD\$ and inclusive of GST.

Package Option	Investment (incl. GST)	Selection
Premium Partner	\$5,000	
Major Partner	\$2,500	
Key Event Partner	\$1,750	
Workshop Supporter	\$800	
Networking Supporter	\$500	
Conference Supporter	\$300	
Special opportunities:		
Advertisement in abstract book	\$200	
Lanyards	\$1,000	
Satchels	\$1,000	
Welcome reception	\$3,000	
Coffee cart/s	\$1,500	
Other (insert here):		
Investment total	\$	

I _____ (name & signature) agree to the terms and condition stated below.

Date _____

Terms and Conditions

The support is offered as unconditional – IE the supporter has no control over content, tone or emphasis of the meeting or publications.

There will be no opportunity for the company to control the curriculum of educational initiatives of this meeting.

There is no inference that the meeting endorses the company's products as a result of the provision of support.

Cancellation Policy

Cancellation notices received in writing prior to Friday 30 September 2022 will be entitled to a refund of 50% of the total amount.

Cancellation notices received in writing after Friday 30 September 2022 will not be entitled to a refund.