



AACBT

AUSTRALIAN ASSOCIATION
FOR COGNITIVE AND
BEHAVIOUR THERAPY

2023 AACBT National Conference

19-20 October 2023 (scientific program)

InterContinental Sydney, Double Bay, NSW

The Australian Association for Cognitive and Behaviour Therapy (AACBT) is a not-for-profit multidisciplinary association for health professionals with an interest in research and the application of established and emerging evidence-based Cognitive and Behaviour Therapies (CBT). The broad mission of the AACBT is to help professionals reduce the burden associated with mental illness.

The 43rd AACBT National Conference will be held at the InterContinental Sydney (Double Bay, NSW) as a face-to-face event.

Several sponsorship opportunities for promoting your company whilst contributing to the overall success of the 2023 National Conference and the mission of the AACBT are available.

Supporting the 2023 National Conference will promote your company to more than 200 allied health and medical delegates and exposure via our 9,000+ subscriber newsletter list, nationwide. We anticipate that sponsorship of this important event will provide substantial networking opportunities for sponsors and advertisers, both in industry as well as in local and regional tourism.

Our Melbourne conference in 2022 had over 300 delegates from all Australian States and Territories. Our conference delegates range from early career to experienced researchers and clinicians.

AACBT National Conference Committee Members

- Associate Professor Jill Newby – Scientific Convenor 2023 (NSW)
- Ms Anna Dedousis-Wallace – Convenor 2023 (NSW)
- Professor Louise Sharpe – National Conference Coordinator (Chair)
- Professor Melissa Norberg – National President
- Ms Natasha Dean – National Tour Coordinator
- Associate Professor Aliza Werner-Seidler – Early Career Research Chair
- Mrs Jenn Hawkin – Sponsorship Coordinator
- Dr Rachel Menzies – Volunteer Coordinator
- Ms Lara Keogh – Social Events Coordinator
- Scientific Convenor 2024 (Qld)
- Convenor 2024 (Qld)



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Benefits of Support

Your support of the AACBT National Conference will provide you an opportunity to:

Gain access to, and engage with attendees from different allied health and medical specialties both face-to-face and via newsletters & social media through to October

Create awareness and understanding for your brand and organisation with an opportunity to showcase your latest product developments and services that differentiate you from your competitors

Build and improve relationships with current and potential clients and continue to build your reputation as a leader in your field or community

Enhance your credibility and corporate social responsibility by contributing directly to the scientific education of mental health professionals

The following prospectus will demonstrate how to bring your organisation to the top of the mind with Australasian mental healthcare professionals.

We strongly encourage you to secure your participation early to gain long-term exposure. This can be done by submitting the form on the last page of this package.

Please note that the AACBT Board reserves the right to make final decisions regarding the national conference.

Our 2023 theme is “CBT: adapting to change”.

These are our exciting Keynote Speakers:

Who	Affiliation	What
Professor Jacqueline B. Persons	University of California, Los Angeles	Keynote plenary address
Professor Michelle G. Craske	University of California, Berkeley	Keynote plenary address

These Keynote Speakers will be joined by several domestic Invited Speakers, plus symposia, open paper sessions, and poster presentation. By way of example, some recent Invited Speakers have included:

Andrew Chanen
Brett Deacon
Bronwyn Raykos
Carmen Pace
Dana Wong
David Kavanagh
Georgie Paulik-White
Jennie Hudson

Laura Jobson
Leon Lack
Mark Creamer
Michelle Martin
Nick Titov
Penelope Hasking
Zeffie Poulakis



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Supporter Packages & Inclusions

All Partners

Inclusions:

- One complimentary scientific program registration
- 1 page advertisement in electronic conference abstract book
- Your company logo included in the electronic conference abstract book and website
 - Includes a short company profile on the AACBT conference website, and web links as requested
- Inclusion of logo on slides during scientific program breaks at conference

To confirm your partnership, please complete the application form. Space allocation will occur in early October.

Payment must be received to confirm your space allocation.

Premium Partner – A\$5,000 incl. GST

Benefits - all partners inclusions, plus

- Invitation for exhibitors to Welcome Reception (Thursday night)
- Prominent logo placement on website and newsletters
- One tabletop space which includes:
 - One trestle table
 - Two chairs
 - Access to power supply
- The ability to display your company's banner* at your exhibition table
- Your company's logo and AACBT's logo to be displayed prominently on conference related emails, describing your organisation as a Premium Partner
- Your organisation will be thanked and acknowledged via AACBT's social media platforms in the lead up to, and during the conference via the publication of your social media links and handles
- An additional delegate ticket to the scientific program

* *You provide your own banner*

Major Partner – A\$2,200 incl. GST

Benefits - all partners inclusions, plus

- Invitation for exhibitors to Welcome Reception (Thursday night)
- Prominent logo placement on website and newsletters
- One tabletop space which includes:
 - One trestle table
 - Two chairs



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- Access to power supply
- The ability to display your company's banner* at your exhibition table
- A short company profile in addition to your company's logo on the AACBT conference website, including web links as requested
- Your company's logo and AACBT's logo to be displayed on conference related emails, describing your organisation as a Major Partner
- Your company will be thanked and acknowledged via AACBT's social media platforms in the lead up to, and during the conference via the publication of your social media links and handles

* You provide your own banner

Key Event Partner – A\$1,650 incl. GST

Eg keynote speaker or invited speaker presentation slots, master clinician session, workshop, early career networking, publishing tips session, etc

Benefits - all partners inclusions, plus

- Invitation for exhibitors to Welcome Reception (Thursday night)
- Prominent logo placement on website and newsletters
- Opportunity to introduce speaker for key event
- Your company's name will be included in program and website with supported key event

Workshop Supporter – \$1,100 incl. GST

Benefits

- Your company's name included as a sub-title of the workshop in electronic conference abstract book, and all advertising materials associated with the workshop
- Prominent logo placement on slides prior to workshop and during breaks
- 1 page advertisement in electronic conference abstract book

Networking Supporter – \$550 incl. GST

Eg Early career networking event

Benefits

- Your organisation's name included on conference advertising material relating to the sponsored event (with hyperlink to your website)
- Your company logo and short company profile included in the electronic conference abstract book (150 words)



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Conference Supporter – A\$330 incl. GST

Benefits

- Your company logo (with hyperlink to your company website) included on the conference website
- Your company logo and short company profile included in the electronic conference abstract book (150 words)

Special Opportunities

These individual opportunities are also available:

- 1 page advertisement in electronic conference abstract book \$220
- Your logo on delegate lanyards \$1,100
- Welcome reception sponsor \$3,300
- Coffee carts \$1,100

Package options can be quoted upon your specific request.



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Summary Table

	Premium Partner	Major Partner	Key Event Partner	Workshop Supporter	Networking Supporter	Conference Supporter
1 scientific program registration	X	X	X			
1 additional registration	X					
Exhibitor space	X	X				
1 page advertisement	X	X	X	X		
Logo in abstract book	X	X	X	X	X	X
Logo on conference website	X	X	X	X	X	X
Logo in break slides	X	X	X	X	X	X
Logo in newsletters	X	X	X	X	X	X
Welcome reception ticket	X	X	X			
Introduce supported speaker			X			



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Booking Form – AACBT National Conference

Deadline: 31 August 2023

Email to: info@aacbt.org.au

Business or Company Name:	
Contact Name:	
Position held:	
Email:	
Contact phone:	

Please indicate each option below, all prices are in AUD\$ and inclusive of GST.

Package Option	Investment (incl. GST)	Selection
Premium Partner	\$5,500	
Major Partner	\$2,200	
Key Event Partner	\$1,650	
Workshop Supporter	\$1,100	
Networking Supporter	\$550	
Conference Supporter	\$330	
Special opportunities:		
Advertisement in abstract book	\$220	
Lanyards	\$1,100	
Welcome reception	\$3,300	
Coffee cart/s	\$1,100	
Other (insert here):		
Total	\$	

I _____ (name & signature) agree to the terms and condition stated below.

Date _____

Terms and Conditions

The support is offered as unconditional – IE the supporter has no control over content, tone or emphasis of the meeting or publications.

There will be no opportunity for the company to control the curriculum of educational initiatives of this meeting.

There is no inference that the meeting endorses the company's products as a result of the provision of support.

Cancellation Policy

Cancellation notices received in writing prior to Friday 29 September 2023 will be entitled to a refund of 50% of the total amount.

Cancellation notices received in writing after Friday 29 September 2023 will not be entitled to a refund.